

Hon Leon Bignell MP

Minister for Tourism

Thursday, 28 April, 2016

FloatFest Guinness World Record Attempt

A bid to break a Guinness World Record of more than 3000 canoes or kayaks on the water at the same time will take place at this weekend's FloatFest in Mannum.

The annual two-day festival starts on Saturday, April 30 and is expected to attract more than 3500 people.

The FloatFest program includes market stalls, houseboat displays, face-painting and demonstrations and tours with canoes, kayaks, stand-up paddle boards and dragon boats.

A short course and long course canoe race will also take place as part of the festival.

FloatFest is in its third year with approximately 70 per cent of people travelling from intrastate.

Background

FloatFest is sponsored by the State Government through the South Australian Tourism Commission's Community Events Development Fund.

The theme of this year's event is water safety and the environment.

For more information visit <http://www.floatfest.com.au/>

Quotes attributable to Minister for Tourism Leon Bignell

FloatFest is fast gaining popularity with about 3500 people expected to attend - which is brilliant news for the local economy.

Regional events are critical to continuing to growing the state South Australia and creating jobs and the State Government is committed to supporting them through the Community Events Development Fund.

FloatFest is a fantastic family event and I encourage everyone to go along and enjoy one of the South Australia's greatest assets – the Murray River.

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