



Bridge to Opportunity

The Rural City of
**MURRAY
BRIDGE**

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In response please quote

5 October 2016

Jen Whitehorn
Chair
Murraylands Regional Tourist Association Inc.
PO Box 344
Murray Bridge SA 5253

Dear Jen

2017 Floatfest

The Rural City of Murray Bridge is pleased to support and sponsor your Association's initiative in staging the 2017 Floatfest in Murray Bridge following the successful Floatfest15.

A successful 2017 Floatfest will bring both economic and social benefit to our Community as the Floatfest provides an exciting opportunity for our Murray Bridge and Regional Communities along with visitors to the Region to participate in a two day fun event. Council also acknowledges and wishes you well in beating a World record for the largest number of floating kayaks/canoes by "paddling into the record books"

As you are aware, Murray Bridge and the Murray River Lakes and Coorong Region are home to a variety of innovative enterprises and driven people who are welcoming and keen to showcase our Region. This extended support to the 2017 Floatfest will ensure those participating and/or watching the Floatfest the ability to experience other value-add opportunities through showcasing our Region.

We look forward to being part of a successful 2017 Floatfest.

Yours faithfully

Michael Sedgman
Chief Executive Officer